Dear **Member,**

We are excited to announce a new partnership with the team behind one of the largest cat-dedicated festivals in the world! The [**Cat Lovers Festival**](https://catloversfestival.com.au/Brisbane)is excited to announce that it is being held for the very first time at the **Brisbane Convention and Exhibition Centre** on **Saturday 9 & Sunday 10 March 2024**

As one of our BreederMembers, you are invited to participate in their highly popular Breed Showcase and we have negotiated an opportunity for our members to exhibit **free of charge** to promote your breed in front of thousands of cat lovers, many of whom are actively looking for their next cat.

The Breed Showcase is a great opportunity for visitors to see, compare and meet a wide range of breeds. It is a unique opportunity to promote your wonderful cats and to help educate the feline-loving public about your breed, so they can better understand their lifestyle suitability, temperament, and other unique characteristics.

There are 2 options available for our Breeder members to participate in the Festival:

**Option 1 – Dedicated stand in the Breed Showcase**

Breeders can choose to apply for their own dedicated stand in the Breed Showcase which will be approx. 4m x 3m and will include walls, carpet, power, lighting, cattery signage and trestle tables. Breeders will need to have sufficient cats available for the 2 days and be able to always have a minimum of 2 people on their stand. Please note that your participation in the Breed Showcase will be managed by the Organisers of the Festival.

[**Click here**](https://catloversfestival.com.au/brisbane/wp-content/uploads/sites/10/2023/11/BCLF24-Breed-Showcase-Prospectus.pdf) to download a detailed prospectus on the Breed Showcase and what’s included.

[**Click here**](https://catloversfestival.com.au/brisbane/2024-breed-showcase-expression-of-interest-form/) **to submit your application to exhibit.**

**Option 2 – Participate with us on our own Stand.**

Breeders who are unable to commit to their own stand can still participate in the Festival and be included on our own Council Stand. Breeders will still be asked to bring along cats that are able to be displayed in and out of their cages and also participate in at least 1 full day of the Festival. You will also be given access to additional guest passes depending on how many cats you are bringing along.

If you would like to apply for a spot on our stand, please reply to this email indicating what day(s) you are able to participate.

Both of these options are for registered breeder members of our Council and spots are limited so BOOK NOW!

For more information please do not hesitate to contact us or the Features Manager of the Cat Lovers Festival – Rebecca Pooley via email rebecca@eventmi.com.au